

EXHIBIT OPPORTUNITY

CE Activity: 2024 Advanced Practice Conference

Date: 10-11 October 2024

Location: UVA Newcomb Hall, 180 McCormick Road, Charlottesville, VA

The University of Virginia School of Medicine & School of Nursing, as the accredited provider for this conference, is pleased to inform you of the opportunity to reserve exhibitor space in conjunction with this conference.

This conference for Advanced Practice Providers focuses on expanding clinical knowledge and on knowledge about novel evidence-based treatments and therapies.

Conference Overview

Upon completion of this learning activity, participants should be able to:

- Implement current evidence-based team-care approaches for a variety of conditions spanning the continuum of care and throughout the lifespan.
- Apply advanced pharmacological therapies across the continuum of care based on current, high-level evidence-based review of indications, risks, benefits, and potential side effects for selected therapies.
- Deliver complex care across the continuum of care and settings of care as a full collaborative partner within the multidisciplinary care team.
- Utilize tools provided at this conference to increase their leadership abilities, expand their role, or incorporate fiscal responsibility as an advanced practice provider.
- Utilize community partnerships to address health disparities while emphasizing coordinated, comprehensive, interdisciplinary care across the continuum.

Expected audience:

175 advanced practice providers/clinicians across the continuum of care, spanning inpatient, outpatient, and community healthcare settings.

Accrediting body:

This program has been accredited by the University of Virginia School of Medicine and School of Nursing Office of Continuing Education for 16.75 AAPA Category 1 CME Credits, 16.75 Contact Hours, 16.75 Hours of Participation, and 16.75 IPCE Credits.

Organization Description:

The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME ***Standards for Integrity and Independence in Accredited***

Continuing Education, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

Exhibit Opportunity:

Exhibitors are expected to attend both days of the conference. Exhibitors may not claim CE credit for the conference. Exhibitors wishing to claim credit should also register for the conference.

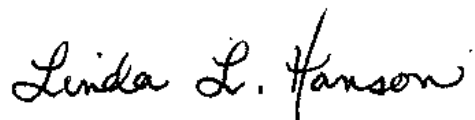
Exhibit Levels

- **Bronze Package** -- \$975 for a single table, one representative. Attendance at the Thursday evening reception is not included. Recognition as a Bronze level exhibitor in handout, slides, and signs.
- **Silver Package** -- \$1300 for a single table, one representative, and attendance at the Thursday evening reception. Recognition as a Silver level exhibitor in handout, slides, and signs.
- **Gold Package** -- \$1600 for two tables, two representatives, and attendance for both representatives at the Thursday evening reception. Recognition as a Gold level exhibitor in handout, slides, and signs.

Exhibit space is limited and available on a first-come, first-served basis. If you would like to reserve exhibit space for this conference, please sign and return the agreement, and I will send you information about how to pay the exhibit fee.

The conference brochure, exhibit agreement, and University of Virginia W-9 are attached. Thank you for your consideration. Please let me know if you need any additional information as you consider exhibiting at this conference.

Thank you,



Linda L. Hanson, MSM

Program Manager

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UVA CME

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