

EXHIBIT OPPORTUNITY

CME ACTIVITY: 2025 Central Virginia Cath Conference Spring Session

DATE: April 15, 2025

LOCATION: (UVA) Alumni Hall 221 Emmet St S, Charlottesville, VA 22903

To whom it may concern:

The University of Virginia invites your support for the 2025 Central Virginia Cath Conference Spring Session. We are holding this year's meeting **in person**.

Course Overview:

This conference will represent a forum to discuss unusual cases, new technologies particularly around complex coronary artery disease and structural heart interventions, and presentation of clinical problems where there is not consensus on management or diagnosis. The conference is enhanced by allowing robust input from numerous and diverse practitioners. This forum brings together practitioners from Charlottesville, such as UVA and Martha Jefferson, and the surrounding communities, to include Augusta, Lynchburg, Northern Virginia, Culpeper and Rockingham. The forum will also promote interprofessional learning by including technologists and nurses from the various laboratories on a rotating basis.

Spring topics:

- Structural Interventions for Tricuspid Regurgitation
- HCM: alcohol septal ablation vs surgery vs medical therapy
- Peripheral vascular interventions: CLI
- Peripheral vascular interventions: complex PAD
- Unusual coronary case

Desired Outcomes:

After participating in this activity, participants will be able to:

- Discuss the rapidly changing advances in surgical and catheter-based techniques for management of coronary, valvular and structural heart disease.
- Describe best practices for accurate diagnosis and timely management of cardiovascular disease and the implementation of current standards of care for diagnosing and treatment acute and chronic cardiovascular disease including acute coronary syndromes, STEMI, chronic stable angina, heart failure and valvular disorders.
- Identify the value of establishing protocols and implementing standardized methods of care for cardiovascular procedure-based medicine across institutions. Learn the value of effective collaboration of healthcare teams and institutions to optimize patient outcomes.
- Facilitate effective communication between healthcare teams and institutions that maximize patient-centric care and promote quality patient care.
- Compare and contrast clinical scenarios and outcomes to improve protocols and standards of care.
- Discuss unusual cases, presentations or clinical problems that do not have general consensus on management or diagnosis and allow input from numerous practitioners.

Total Number of Expected Audience: about 12 physicians and APPs from all subspecialties in Cardiology as well as from Cardiothoracic Surgery.

Accrediting body: 2.0 AMA PRA Category 1 Credits™ or hours of participation

Organization Description: In support of improving patient care, UVA Health Continuing Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.

Exhibit Opportunity: We would be pleased to have your organization support this conference through an on-site exhibit table. Space is limited to 2 exhibitors due to the limitations of the venue.

The exhibit fee is \$1,000 and includes an exhibit table in the TJ Conference room where a buffet style dinner will be set up for self-serve by attendees.

To exhibit, please go to the conference webpage: <https://uva.cloud-cme.com/course/listing?p=1000>

On the "Industry" tab, please select the blue "exhibit at this event" button. If you do not have a CloudCME account, the system will require you to sign up and create a profile. Once your profile is complete, you will be able to register for this event. Part of the registration process is agreeing to the Promotion & Exhibit Agreement, found on the webpage, along with the W-9. You can pay with a credit card at time of registration, or you can select to pay via check/ACH, in which case the registration confirmation email will contain instructions. Please include a reference to this conference on the check.

Thank you for your consideration. Please let me know if you need any additional information as you support this great conference.

Best regards,

Kara

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