

## **EXHIBIT OPPORTUNITY**

**CME ACTIVITY:** 2025 HCA Future of Cardiovascular Medicine Now

**DATE:** September 13, 2025

**LOCATION:** The Westin Hotel, Richmond, Virginia

HCA VA in Richmond and the University of Virginia Office of Continuing Medical Education invite you to support the 2025 HCA Cardiovascular Medicine Now Symposium, which will be held on September 13, 2025, at the Westin Hotel in Richmond, Virginia.

We expect approximately **200-225** physicians, physician assistants, nurse practitioners, nurses, and other healthcare providers.

**Course Overview:** The 2025 HCA Future of Cardiovascular Medicine Now Symposium will feature leading experts discussing the latest advancements in cardiovascular medicine. Keynote speeches will cover structural heart disease and electrophysiology, alongside sessions on innovative treatments and technologies. At the end of the conference, the learner will identify the latest in leading-edge technology and research in cardiology and vascular medicine. The goal of this conference is to share the most current cardiac and vascular advancements in treatment, research, and technology with our community partners to improve clinical practice.

**Desired Outcomes:** At the conclusion of this activity, the learners will be able to:

- Analyze the latest advancements in cardiovascular treatments and technologies available in the Richmond market.

- Evaluate current practices against new evidence-based recommendations and identify areas for improvement in patient care.

- Apply new knowledge of innovative therapies and technologies to enhance clinical decision-making and patient management.

- Collaborate with peers and experts to discuss and integrate new research findings and technological advancements into everyday practice.

I have attached a draft agenda for your reference. At the end of our program, all exhibitor representatives will be invited to the Closing Reception.

**Exhibit Opportunity:** We would be pleased to have your organization support this conference through an on-site exhibit. Our exhibit hall will be located in Shenandoah Meeting Spaces, which is separate from the meeting space where the education will occur. This opportunity will be open to commercial support from other companies. The payment amount is for exhibit opportunities only.

### **Diamond Level - \$15,000.00 (Limited to 2)**

- Double-exhibit space with two 6' tables and 6 chairs
- Preferred location of exhibit space near high-traffic areas or refreshment stations
- Exhibit ID sign with company name and booth number
- Diamond-level recognition in the exhibit area
- Diamond-Level ribbons for representative nametags

- Sponsorship Recognition at the Post-Event Reception
- Full-page ad with premium placement (back of the front **or** back cover) **or** a two-page spread within the conference guide (Middle pages) with QR codes.
- **Choice of One- --**

**Name Badge Lanyards – (\$2,500 value)** (Limited to 1 sponsor) Your logo will be featured on name badge lanyards!

**Sponsor WIFI- (\$2,500 Value)** (Limited to 1 sponsor)

Your company logo will be featured on WIFI signage at the conference near registration and in the exhibit area. Receive recognition in the “Know Before You Go” email, in the conference guide, and in the rotating slide loop.

### **Platinum Level - \$10,000.00 (Limited to 4)**

- Double-exhibit space with two 6' tables and 4 chairs
- Preferred location of exhibit space near high-traffic areas or refreshment stations
- Exhibit ID sign with company name and booth number
- Platinum-level recognition in the exhibit area
- Platinum-level ribbons for representative nametags
- Two promotional emails sent to registrants on your behalf (one before and one post-meeting)
- Two-page spread ad in the conference guide with optional placement and a QR code
- Four registrations are included.

### **Gold Level- \$5,000.00 (Limited to 6)**

- Two- exhibit space with two 6' tables and 3 chairs
- Exhibit ID sign with company name and booth number
- Gold-level recognition in the exhibit area
- Gold-level ribbons for representative nametags
- One promotional email sent to registrants on your behalf (after the meeting, within 30 days)
- Full-page ad in the conference guide with a QR Code
- Three registrations are included.

### **Silver Level - \$2,500.00 (Limited to 12)**

- One exhibit space with a 6' table and 2 chairs
- Exhibit ID sign with company name and booth number
- Silver-level recognition in the exhibit area
- Silver-level ribbons for representative nametags
- Quarter-page ad (3.625" x 4.75" vertical)
- Two registrations are included.

**Organization Description:** The University of Virginia School of Medicine and School of Nursing, as a Joint Accreditation Provider, adhere to the ACCME ***Standards for Integrity and Independence in Accredited Continuing Education***, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities based on best practices and scientific integrity that ultimately support the care of patients and the public.

If you would like to exhibit, please email [al9u@uvahealth.org](mailto:al9u@uvahealth.org) and include your anticipated level of support. Then you will receive information on how to register and payment options.

Best regards,  
Amy Leake  
CME Program Manager

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