



**EXHIBIT OPPORTUNITY**

**CME ACTIVITY:** 10<sup>th</sup> Annual VCS Heart and Vascular Summit

**DATE:** February 22,2005

**LOCATION:** The Westin Hotel, Richmond, Virginia

To whom it may concern:

The University of Virginia and Virginia Cardiovascular Specialists invites your support for the 10<sup>th</sup> Annual VCS Heart and Vascular Summit on February 22,2005 at the Westin Hotel in Richmond, Virginia.

**Course Overview:** \_Virginia Cardiovascular Specialists invites you to attend our 10<sup>th</sup> Annual Heart and Vascular Summit. This CME program designed to provide physicians and advanced practice providers with the most current information on and skills necessary to assist in the care of your cardiovascular patients. This year’s agenda will cover the latest topics related to the Prevention and Detection of Coronary Artery Disease, Quick Update in Electrophysiology, Cardiologists Care for Peripheral Vascular Disease, The Evolving Role of the Ambulatory Surgery Center in Cardiac Care, and Updates in Congestive Heart Failure and Transcatheter Therapies.

These topics including case presentations and Q & A in four sessions presented by VCS Physicians with Dr. David Gilligan, as moderator. An agenda has been attached for your reference.

**Desired Outcomes:**

At the end of the educational activity, learners will be able to:

- Review recent data and current guidelines for lipid-lowering therapy and discuss the role and efficacy of PCSK9 inhibitors  
Discuss the role of CTA in primary prevention and the emerging role of Artificial Intelligence in CTA diagnostics and benefits to patient
- Review the role of noninvasive testing for the identification and prevention of cardiac events and early identification of CAD
- Discuss Atrial fibrillation treatment breakthroughs with PFA and role of LAO vs Anticoagulation
- Identify the optimal strategy for screening for peripheral arterial disease (PAD)
- Analyze therapeutic options for the management of PAD
- Identification and treatment of chronic venous insufficiency
- Discuss the future of PCI in an outpatient setting
- Review the most recent recommendation for management of HF and the role of the care team  
Discuss the evolving role of Cardiac MR and HCM in the management of HF
- Review the latest evidence in percutaneous mitral valve clip therapy for HF

**Total Number of Expected Audience:** 125

**Target Audience:** Physicians, Physician Assistants, Nurse Practitioners, Nurses, and other healthcare providers

**Organization Description:** The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME *Standards for Integrity and Independence in Accredited Continuing Education*, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

**Exhibit Opportunity:** We would be pleased to have your organization support this conference through an on-site exhibit.

**Gold Exhibit: 5,000**

Premium Location and Limited Number Available.

Double- Exhibit (Two 6' in tables with 3 chairs)

3 registrations

Know before you go email will recognize Gold Level Exhibitors

Gold level recognition in conference material

**Silver Exhibit: \$2,500**

One 6' table with 2 chairs

2 registrations

Silver level recognition in conference material

Please let me know if you would like to exhibit by email, [al9u@uvahealth.org](mailto:al9u@uvahealth.org) and include the level of your support. After receiving your reply, you will receive information on how to register, how to complete our updated online exhibitor agreement and payment information.

Best regards,  
Amy Leake  
CME Program Manager

Office of Continuing Medical Education | University of Virginia School of Medicine  
PO Box 800711 | 1415 Jefferson Park Ave, McKim G166 | Charlottesville, VA 22908  
W-434.982.0883 | F-434.982.1415