

REQUEST FOR EXHIBIT FUNDING

CME ACTIVITY: 20th UVA Annual Conference of Liver Disease & Gastroenterology

DATE: Saturday, March 8, 2025

LOCATION: Boar's Head Inn Resort, Charlottesville, VA

Program Needs and Overview: The 20th UVA Annual Conference of Liver Disease & Gastroenterology course is designed to provide general and community-based gastroenterology physicians, physician assistants, and nurse practitioners an opportunity to learn about and discuss the advances in the diagnosis and treatment of patients with liver and GI disease.

Total Number of Expected Audience: 95 in-person physicians, fellows, nurses, physician assistants, and students

Accrediting body: 6.0 AMA PRA Category 1 CreditsTM, ANCC, and AAPA

Organization Description: The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME ***Standards for Integrity and Independence in Accredited Continuing Education***, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

Exhibit Opportunity: We would be pleased to have your organization support this conference. All companies will be acknowledged in our handout. We have three levels of opportunity:

Platinum-\$5,000 (maximum of 2 exhibitors) Fellows/Faculty Reception OR Coffee Beverage Station Patron

Prime exhibit space in the main hallway all day Saturday, one 6' table, two chairs(max of 3 reps per table).

- Special Recognition on signage at coffee/beverage station, dedicated social media post thanking refreshment patron
- Recognition on break listing on website schedule

OR

- Special Recognition on signage during Fellows/Faculty Reception and invitation to join reception, dedicated social media post thanking reception patron

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Gold - \$4,000: (maximum of 4 Exhibitors) **Prime exhibit space in the main hallway all day Saturday, one 6' table, two chairs(max of 3 reps per table).** Extra space for any free standing displays. Food will be served in this area. Prominent recognition in the program, verbal recognition during the program.

Silver - \$3,000: (maximum of 12 Exhibitors) **Exhibit space all day Saturday, with one 6' table and two chairs (max of 2 reps per table).** Location is in an adjoining room where beverages will be located. There will be verbal recognition during conference and in paper program.

Please register as an exhibitor here: <https://uva.cloud-cme.com/course/courseoverview?P=5&EID=24690>

Our federal tax ID number is 54-6001796. Payment is due by Feb 1, 2025 and should be made payable to UVA-CME and sent to the address below **noting my name or the conference title in the memo so that funding can be associated with this conference.** Payments options:

UVA Office of CME PO Box 800711, McKim Hall, Room G144
University of Virginia School of Medicine
Charlottesville, VA 22908

ATTN: Wendy Sewack CME (GI Liver Conference)

Preferred: <https://uva.cloud-cme.com/course/courseoverview?P=5&EID=24690>

Lodging: Rooms have been reserved at the Boar's Head Resort in Charlottesville. Call the hotel at 844-611-8066 or click here: [Hotel Reg link:](#) to please refer to the name of the group, 2025 Liver and GI Conference to receive the special group rate. Make your reservation no later than January 16, 2025, in order to receive the discounted room rate.

Please let me know if you need any additional information regarding this invitation. We look forward to hearing from you.

Best regards,

Wendy Sewack | CME Program Manager

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