

REQUEST FOR EXHIBIT FUNDING

CME ACTIVITY: 2025 Updates in Hematology & Hematologic Malignancies

DATE: Friday, April 11, 2025

LOCATION: The Omni Charlottesville Hotel, Charlottesville, VA

Program Needs and Overview: This conference aims to enhance the knowledge and competencies of hematology professionals, enabling them to apply the latest evidence-based strategies to improve patient outcomes across the spectrum of hematologic diseases.

Total Number of Expected Audience: We anticipate a regional audience of about 125 hematologists, oncologists, PAs, nurse practitioners, and nurses.

Accrediting body: 6 hours of *AMA PRA Category 1 Credits™*, ABIM MOC Part 2, ACPE, ANCC Contact Hours, IPCE

Organization Description: The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME ***Standards for Integrity and Independence in Accredited Continuing Education***, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

Exhibit Opportunity: We would be pleased to have your organization support this conference. All companies will be recognized during the meeting and in our program materials.

For \$2500, exhibitors will receive a 6' table and two chairs in the exhibit space adjoining the ballroom, where refreshments will be served. Tables may be attended by up to two representatives, who will be included in the meal counts and may listen to educational sessions. Exhibits will be open during breakfast, mid-morning break, and lunch, totaling over two hours to allow attendees a generous amount of time in the exhibit area. All exhibitors will Exhibit fees will not be used for food or education expenses of attendees.

Please register as an exhibitor here: <https://UVA.cloud-cme.com/uhtm25>

Our federal tax ID number is 54-6001796. Payment is due by **March 14, 2025** and should be made payable to UVA-CME and sent to the address below **noting my name or the conference title in the memo so that funding can be associated with this conference.** Payments options:

Online payment preferred at: <https://uva.cloud-cme.com/course/courseoverview?P=5&EID=24841>

Or send payment to:
UVA Office of CME PO Box 800711, McKim Hall, Room G135
University of Virginia School of Medicine
Charlottesville, VA 22908

ATTN: Kara Watts, CME (UHHM Conference)

Lodging: Rooms have been reserved at the Omni Hotel in Charlottesville. [Reserve your room now online](#) to receive the discounted conference room rates of \$239 plus taxes and resort fees. Call-in reservations may be made at 434-971-5500. Provide the Group Reservation Name: UVA CME Updates in Hematology

To receive the group rate, be sure to book by **March 7, 2025**. The group rate will be available until this date unless the block sells out early.

Please let me know if you need any additional information regarding this invitation. We look forward to hearing from you.

Best regards,

Kara Watts | CME Program Manager

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