

SPONSORSHIP OPPORTUNITIES

CME ACTIVITY: 2024 EoE Network of Virginia Inaugural Meeting

DATE: November 16, 2024

LOCATION: UVA Darden School of Business

The University of Virginia invites your support for *the 2024 EoE Network of Virginia Inaugural Meeting*.

Course Overview:

Patients with EoE benefit from the collaborative care of gastroenterologists, allergists, and dieticians, but there are many challenges to successful care coordination in the community. In this CME event, we will first provide an update on recent advances in the diagnosis and management of EoE. We will then discuss the nuances in treating and managing this disease from the perspective of a pediatric gastroenterologist, adult gastroenterologist, allergist, and dietician. This will include informative presentations, question and answer sessions after each talk, and a roundtable discussion at the end of the conference where we will discuss difficult cases.

Program Overview:

Upon completion of the EoE Network of Virginia, participants should be able to understand and demonstrate:

- The advances in the diagnosis and management of eosinophilic esophagitis (EoE) in pediatric and adult patients.
- The recognition of the roles of the gastroenterologist, allergist, and dietician in the management of EoE.
- The facilitation of a collaborative network of EoE providers in the State of Virginia to improve the care of patients.

Expected Audience: 50 MD physicians, fellows, residents, researchers and medical students

Accrediting body: This program has been accredited by the University of Virginia, School of Medicine and School of Nursing, Office of Continuing Education for 5.0 AMA PRA *Category 1 Credits™*

Organization Description: The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME ***Standards for Integrity and Independence in Accredited Continuing Education***, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

Exhibit Space

- The exhibit fee is **\$3000** for one (1) 6' table, two (2) complimentary conference registrations, and meals and breaks with EoE presenters and attendees.
- The exhibit fee is **\$6000** for one (1) 12' table, four (4) complimentary conference registrations, and meals and breaks with EoE presenters and attendees.

Non-CME Satellite Symposium (\$5,000 breakfast or \$8,000 lunch)

We offer organizations the opportunity to host satellite symposia in conjunction with the conference. The University of Virginia is strongly committed to ensuring the best possible chance of success for all such events and offers the following fee and service options:

- Approval to hold the event in conjunction with the 2024 EoE Network of Virginia Meeting
- Approval to hold the event at the conference venue (based on space availability)



School of Medicine | Continuing Medical Education

- E-mail blasts (2) to all registered attendees
- Inclusion on the course website and registration link
- Inclusion in the conference announcements
- Audio-visual equipment and support
- Breakfast and/or lunch – food will be ordered by UVA

The above fees do not include:

- Creation of marketing materials such as brochures/invitations, signage, etc.
- Speaker and all associated fees (travel, honorarium, etc.)
- Exhibit space; additional fees apply
- UVA Health does not guarantee attendance during this event

Wireless Internet Sponsor: \$2,000

Your company name will be featured on WiFi signage at the conference near registration and in the exhibit area. Receive recognition in the pre-conference email and rotating slide loop.

Conference Refreshment Break: \$1,500

Sponsorship will be announced from the podium prior to the refreshment break. Signage on all break refreshment stations.

Parking Sponsorship: \$1,000

Sponsorship will be announced from the podium at the beginning and conclusion of the meeting. Recognition will be given in the rotating slide loop.

Our goal is to find the best exhibit and sponsorship opportunity for you and your company. If you don't see what you're looking for in the opportunities outlined above, please let us know, and we would be happy to design a custom package. Please contact Pamala Lace at psl5g@virginia.edu for more information.

Payment can be made online (please email Pamela Lace at psl5g@virginia.edu to pay online) or by check, payable to "UVA CME/Rector & Visitors of the University of Virginia" (Tax ID# 54-6001796) and mailed to Pamela Lace, UVA CME, 1415 Jefferson Park Ave, McKim G146 (FedEx or UPS), PO Box 800711 (USPS), Charlottesville VA 22908. *Please reference the name of the educational activity (EoE Network of Virginia) when making payments.*

Lodging: Rooms have been reserved at the Kimpton Forum Hotel in Charlottesville. Call the hotel at 434-365-2600 or click [here](#) to **Book your group rate for the EoE Network of Virginia**, please refer to the name of the group, 2024 EoE Network of Virginia, to receive the special group rate. Make your reservation no later than October 15, 2024, in order to receive the discounted room rate. Any reservations or changes made past the cutoff date cannot be guaranteed but will be accepted based on availability.

Thank you for your consideration. Please let me know if you need any additional information as you supporting this great conference.

Best regards,

Pamela