

EXHIBIT OPPORTUNITY

CME ACTIVITY: 63rd Swineford Allergy Conference

DATE: April 11-12, 2025

LOCATION: Pinn Hall Conference Center at The University of Virginia

The University of Virginia invites your support for *the 63rd Swineford Allergy Conference*.

Course Overview:

The field of Allergy and Immunology continues to develop and change both clinically and scientifically. The Swineford Allergy Conference is dedicated to educating physicians involved in treating patients with disorders of allergic, pulmonary, or immunologic origin.

Program Overview:

Upon completion of the 63rd Swineford Allergy Conference, participants should be able to understand and demonstrate:

- The role of Burton's tyrosine kinase inhibitors play in preventing anaphylaxis (DISPENZA)
- The international epidemiology of food allergen sensitization (Charlene)
- The role of oral versus sublingual delivery of immunotherapy for treating and managing food allergy (KIM)
- The role of an Integrated host-microbe gene classifier and immunologic fingerprints in the evaluation, management and predictive outcomes of children with viral respiratory tract infections (KENNEDY)
- The correlation between SDS/detergent exposure and the development of EoE (WRIGHT)
- The role of immunobiologics in the management of chronic rhinosinusitis (PETERS)
- Novel approaches to management of snake bite poisoning and anti-venom anaphylaxis (Tim Platts-Mills)
- The importance of molecular and cellular immune response characterization in allergic and immunologic diseases.

Expected Audience: 100 MD physicians, fellows, residents, researchers and medical students

Accrediting body: This program has been accredited by the University of Virginia, School of Medicine and School of Nursing, Office of Continuing Education for 9.0 AMA PRA *Category 1 Credits™*

Organization Description: The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME ***Standards for Integrity and Independence in Accredited Continuing Education***, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

Exhibit Opportunities

The exhibit fee is \$4,500 for one (1) Gold Level 6’ table, two (2) company representatives, and meals and breaks with Swineford presenters and attendees. Gold Level tables will be inside Meeting Room 1 of the Pinn Hall Conference Center.

The exhibit fee is \$5,500 for one (1) Platinum Level 6’ table, two (2) company representatives, and meals and breaks with Swineford presenters and attendees. Platinum Level tables will be in the pre-function area of Meeting Room 1 and the Auditorium of the Pinn Hall Conference Center.

Exhibit payment can be made online **HERE** or by check, payable to “UVA CME/Rector & Visitors of the University of Virginia” (Tax ID# 54-6001796) and mailed to Pamela Lace, UVA CME, 1415 Jefferson Park Ave, McKim G146 (FedEx or UPS), PO Box 800711 (USPS), Charlottesville VA 22908. *Please reference the name of the educational activity (Swineford) when making payments.*

Lodging: Rooms have been reserved at the Residence Inn by Marriott in Charlottesville. Call the hotel at 434-220-0075 or click [here](#) to **Book your group rate for Swineford Allergy Conference**, please refer to the name of the group, 2025 Swineford Allergy Conference, to receive the special group rate. Make your reservation no later than March 11, 2025, in order to receive the discounted room rate. Any reservations or changes made past the cutoff date cannot be guaranteed but will be accepted based on availability.

Thank you for your consideration. Please let me know if you need any additional information as you supporting this great conference.

Best regards,

Pamela