# 2025 Interdisciplinary Gastrointestinal Oncology Update:

A Case-Based Approach



February 28, 2025 | The Forum Hotel, Charlottesville, VA

## **EXHIBIT OPPORTUNITY**

**CME ACTIVITY:** 2025 Interdisciplinary Gastrointestinal Oncology Update: A Case-Based Approach **DATE:** February 28, 2025

LOCATION: The Forum Hotel, Charlottesville, VA

The University of Virginia invites your support for the 2025 Interdisciplinary Gastrointestinal Oncology Update: A Case-Based Approach.

# **Course Overview**

A group of clinical leaders across multiple disciplines including surgery, radiation oncology, nuclear medicine and medical oncology, will provide updates in the management of patients with gastrointestinal malignancies. Through a case-based approach, learners will gain insight into, but not limited to:

Management of localized rectal cancer, including dMMR

Role of liver transplant in metastatic colorectal cancer

Role of PRRT in patients with metastatic neuroendocrine tumors

Role of ctDNA in GI cancers Management of localized gastroesophageal cancers

### **Course Objectives**

At the conclusion of this activity, learners will be able to:

- 1. Discuss the role of transplant in patients with metastatic colorectal cancer.
- 2. Explain the role of Circulating tumor DNA (dtDNA) in managing patients with GI malignancies.
- 3. Describe the role of targeted therapy in patients with cholangiocarcinoma.
- 4. Explain the role of Peptide receptor radionuclide therapy (PRRT) in patients with advanced neuroendocrine tumors.

# **Expected Audience**

75-100 physicians, physician assistants, nurse practitioners, registered nurses, and pharmacists

#### **Accreditation and Designation Statement**



In support of improving patient care, UVA Health Continuing Education is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



This activity was planned by and for the healthcare team, and learners will receive 6 Interprofessional Continuing Education (IPCE) credit for learning and change.

#### **Credit Designation Statement**

#### Physicians

UVA Health Continuing Education designates this live activity for a maximum of **6** AMA PRA Category 1 Credits<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

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#### Nurses

UVA Health Continuing Education awards up to **6 contact hour(s)** for nurses who participate in this educational activity and complete the post activity evaluation.

#### **Hours of Participation**

UVA Health Continuing Education awards **6 hours of participation** (consistent with the designated number of *AMA PRA Category 1 Credit(s)*<sup>TM</sup> or ANCC contact hours) to a participant who successfully completes this educational activity. UVA Health Continuing Education maintains a record of participation for six (6) years.

#### **Organization Description**

The University of Virginia School of Medicine and School of Nursing as a Joint Accreditation Provider adhere to the ACCME **Standards for Integrity and Independence in Accredited Continuing Education**, released in December 2020, as well as Commonwealth of Virginia statutes, University of Virginia policies and procedures, and associated federal and private regulations and guidelines. As the accredited provider for this CE/IPCE activity, we are responsible for ensuring that healthcare professionals have access to professional development activities that are based on best practices and scientific integrity that ultimately supports the care of patients and the public.

#### **Exhibit Opportunity**

We would be pleased to have your organization support this conference through an onsite exhibit.

| Exhibit Fees: | Thru 1/29/2025 | After 1/29/2025 |
|---------------|----------------|-----------------|
|               | \$1,500        | \$2,000         |
|               |                |                 |

The exhibit fee includes one (1) 6' table, two (2) company representatives, and meals and breaks with Interdisciplinary Gastrointestinal Oncology Update faculty and learners.

Exhibit payment can be made online **(link to be added soon)** or by check, payable to "UVA CME/Rector & Visitors of the University of Virginia" (Tax ID# 54-6001796) and mailed to Monica McCommon, UVA Health Continuing Education, 1415 Jefferson Park Ave, McKim G146 (FedEx or UPS), PO Box 800711 (USPS), Charlottesville VA 22908. *Please reference the name of the educational activity (Gastrointestinal Oncology) when making payments.* 

#### **Hotel Accommodations**

A limited number of rooms have been reserved at The Forum Hotel. <u>Reserve your room online</u> to receive the discounted conference room rate of \$219. Make your reservation no later than **January 21, 2025** in order to receive the discounted room rate. Any reservations or changes made past the cutoff date cannot be guaranteed but will be accepted based on availability. Please note: This site will only allow booking for February 27. Please let me know if you need extended dates so I may check availability. Guests will be required to present a photo ID and matching credit card at check-in that will then be authorized for the full room and tax plus the \$100/night incidental hold.

Thank you for your consideration. Please let me know if you need any additional information as you consider supporting this great conference.

Best regards, Monica