

**EXHIBIT OPPORTUNITY**

CME ACTIVITY: 17th Annual Therapeutic Apheresis Academy

DATE: October 2-4, 2025

LOCATION: UVA Pinn Hall Conference Center, Charlottesville, Virginia

The University of Virginia invites your support for the 17th Annual Therapeutic Apheresis Academy.

Course Overview:

The 17th Annual Therapeutic Apheresis Academy offers an immersive 2 ½-day multidisciplinary program designed to foster interprofessional collaboration through innovative teaching approaches. The general session will explore current practices, the latest advancements in the field of apheresis medicine, and actionable strategies for launching new apheresis services. The Hands-on workshop will provide practical clinical applications and valuable insights from experienced professionals. Attendees will also benefit from the expertise of nationally acclaimed apheresis specialists and seasoned frontline clinicians.

Target Audience:

This conference is designed for physicians, advanced practice providers, nurses, and other allied health professionals in the fields of nephrology, hematology/oncology, blood banking, intensivists, cardiology and neurology, who utilize and specialize in apheresis medicine for both adult and pediatric patients.

Exhibit Opportunity:

We would be pleased to have your organization support this conference through one of the following sponsorship opportunities.

In-Kind Usage of Equipment Request:

If you plan to bring equipment for your exhibit, we request the usage of this equipment for the half-day lab workshop on October 4. Please let me know if you will provide in-kind usage of equipment with your exhibit agreement and fee, as it impacts the number of participants we can accept to the workshop.

If you are interested in sponsoring the conference, please register on the Industry page of the [course website](#).

Thank you for your consideration. Please let me know if you need any additional information as you consider supporting this great conference.

Best regards,
Monica

Monica McCommon, CMP

UVA Health CE Program Manager

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Exhibit/Sponsor Levels

Select the level that works for your company, then add on the sponsorship items of your choice.

Silver Level	\$2,500
<ul style="list-style-type: none"> • One exhibit space with a 6' table and 2 chairs • Silver-Level recognition in the exhibit area • Eligible to purchase sponsorships at the conference • Two Exhibit-only registrations to exhibit functions only 	

Gold Level	\$3,500
<ul style="list-style-type: none"> • Double exhibit space with two 6' tables and 2 chairs • Gold-Level recognition in the exhibit area • Eligible to purchase sponsorships at the conference • Two Exhibit-only registrations to exhibit functions only • Half-page ad in online Exhibit Guide 	

Platinum Level	\$4,500
<ul style="list-style-type: none"> • Double exhibit space with two 6' tables and 4 chairs • Preferred location of exhibit space, near high-traffic area or refreshment stations • Platinum-Level recognition in the exhibit area • Eligible to purchase sponsorships at the conference • Four Exhibit-only registrations to exhibit functions only • One Full-conference registration for employee with access to all educational, social, and meal functions • Full-page ad in online Exhibit Guide • Pre-conference promotional eBlast sent to registrants • Opening day PM break sponsor 	

Diamond Level	\$5,500
<ul style="list-style-type: none"> • Double exhibit space with two 6' tables and 4 chairs • Preferred location of exhibit space, near high-traffic area or refreshment stations • Diamond-Level recognition in the exhibit area • Eligible to purchase sponsorships at the conference • Four Exhibit-only registrations to exhibit functions only • Two Full-conference registrations for employees with access to all educational, social, and meal functions • Full-page ad in online Exhibit Guide • Prime ad space in online Exhibit Guide • Pre-and post-conference promotional eBlasts sent to registrants • Opening day AM break sponsor 	

Add-ons:	
Additional Representatives (each)	\$ 250.00
Promotional Email	\$ 1,500.00
Full-page Ad in Online Exhibit Guide	\$ 1,000.00
Half-page Ad in Online Exhibit Guide	\$ 500.00
WiFi Sponsorship	\$ 1,000.00
Day 2 Break Sponsor (AM or PM)	\$ 1,200.00
Breakfast	\$ 3,000.00

**Please note: No substitutions or refunds if full package is not used.*